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China LotSynergy Holdings Limited

華彩控股有限公司 *

(Incorporated in Bermuda with limited liability)

(Stock code: 8161)

ANNOUNCEMENT

AUTHORIZED TO ENGAGE IN THE SALES OF WELFARE LOTTERIES VIA PHONE IN TIANJIN

The Board is pleased to announce that Huacai Yingtong was successfully authorized to engage in the sales of welfare lotteries via phone (mobile phone) in Tianjin, China.

This announcement is made pursuant to Rule 17.10 of the GEM Listing Rules.

The Board of Directors (the “Board”) of China LotSynergy Holdings Limited (the “Company”) is pleased to announce that, on 25 September 2009, Beijing Huacai Yingtong Technology Company Limited (北京華彩贏通科技有限公司) (“Huacai Yingtong”), a wholly-owned subsidiary of the Company, entered into a cooperation agreement in relation to the project on sales of welfare lotteries via phone (mobile phone) in Tianjin (the “Agreement”) with Tianjin Municipal Welfare Lottery Issuance Center (天津市福利彩票發行中心). Pursuant to the Agreement, Huacai Yingtong has been authorized by Tianjin Municipal Welfare Lottery Issuance Center as an agent to engage in the sales of welfare lotteries jointly sold nationwide including Dual Colour Ball, 3D and Qi Le Cai (七樂彩) via mobile and fixed line phones in Tianjin, China. The term of cooperation shall be five years (from the date of the Agreement to 30 September 2014).

Tianjin Municipal Welfare Lottery Issuance Center is the sole sales and administration body for welfare lottery in Tianjin, China.

This announcement is made pursuant to rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”). The Agreement does not constitute a notifiable transaction of the Company pursuant to Chapter 19 or 20 of the GEM Listing Rules.

By order of the Board
China LotSynergy Holdings Limited
Yuen Wing Kwan, Annie
Company Secretary

Hong Kong, 30 September 2009

As at the date of this announcement, the Board comprises Ms. Lau Ting, Mr. Chan Shing, Mr. Wu Jingwei and Mr. Liao Yuang-whang as Executive Directors; Mr. Hoong Cheong Thard and Mr. Paulus Johannes Cornelis Aloysius Karskens as Non-Executive Directors; and Mr. Huang Shenglan, Mr. Chan Ming Fai and Mr. Cui Shuming as Independent Non-Executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:— 1. the information contained in this announcement is accurate and complete in all material respects and not misleading; 2. there are no other matters the omission of which would make any statement in this announcement misleading; and 3. all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.”

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting.

** For identification purposes only*